

For Immediate Release  
April 20, 2020

## TSTOA Infographic

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(Texas) The Texas Student Tour Operator Association would like to provide some words of support for educators who are struggling during the Covid-19 situation. This unprecedented experience has caused so much difficulty for you as a group leader, your students, parents, administrators, and communities. Although our active members are professional tour operators with years of experience, the past several weeks have been very challenging for everyone involved.

As the leader who planned for your group, we understand you are probably fielding questions about refunds and rescheduling. An infographic created by the Student Youth Travel Association (SYTA) below accurately shows how the student travel process works. Please feel free to share this information with individuals who are concerned about what is happening regarding a trip or performance and the funds used for the experience. As professional travel planners, our member companies want you to know we are still working on your behalf - regardless of the impact of Covid-19 on your travel and performance plans.

Our active members are tireless advocates on behalf of teachers, parents, schools and the students who travel. We are currently negotiating resolutions with each supplier for each trip including airlines, hotels, restaurants, attractions, entertainment, security, and more. The ongoing pandemic affects all aspects of the travel and tourism industry, no matter how large or small the company. It will likely be months before everything is reconciled, so we thank you for your patience.

On behalf of The Texas Student Tour Operator's Association, we hope this has been helpful to you and your group. Experience, safety, and financial security are just a few reasons you should be working with a professional travel planner.

Sincerely,

Your friends at TSTOA  
Director's Choice  
Tour-Rific of Texas  
Unique Travels & Tours  
Winter Park Ski-Music Festival

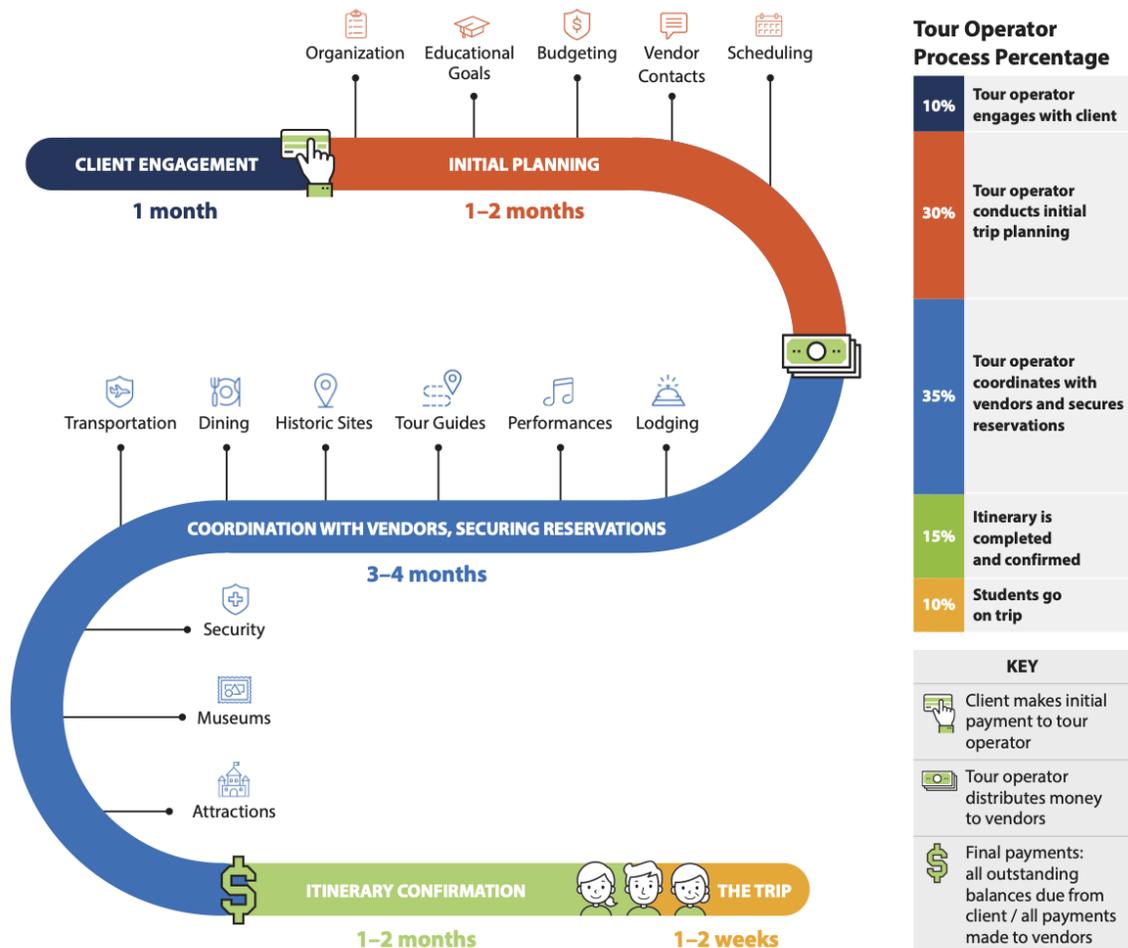
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The Texas Student Tour Operator's Association (TSTOA) promotes travel experiences for Texas students and youth to enhance their social, cultural, and educational growth. TSTOA offers educational resources to empower group travel leaders, educators, school administrators, and district business officers to properly evaluate travel vendors.

# DECISION TO DESTINATION: THE STUDENT TRAVEL PROCESS



Planning a student group trip can be complex, which is why tour operators are your partners—streamlining the planning and contracting process, collaborating with teachers and administrators to achieve trip educational goals, and ultimately providing students with life-changing opportunities and experiences. Student tour operators work behind the scene to ensure your trip is a success.\*



For more information, visit [www.SYTA.org/Travel-Tools](http://www.SYTA.org/Travel-Tools)

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\*Disclaimer: The purpose of this graphic is to demonstrate an example of the student travel process and does not represent all travel booking experiences. Travel timing and scheduling may vary depending on the trip, but most payments are completed at least six weeks prior to the travel date.